

<u>Megha Kyal & Associates</u>

Your Compliance Partner

To,

Mr. Suda Bhanu Prasad 12a, Phase 1, SKS Mega Town Ship, Ganganapalli, Andra Pradesh- 533006

Sub: Submission of Annual Audit Report of Investment Adviser activity

Dear Sir,

We have conducted the annual audit of **SUDA BHANU PRASAD** (herein referred as "RIA"), SEBI Registration no- **INA200009050**, for Investment Adviser business as required by SEBI Regulations.

We are enclosing herewith copy of audit report and segregation certificate for the period April 2022 to March 2023.

Kindly acknowledge the receipt of the same.

Yours faithfully,

For Megha Kyal & Associates,

CS Megha Kyal Proprietor CP No: 22896

Annual certificate confirming compliance with the client level segregation requirements as specified in Regulation 22 of the IA Regulations

The annual audit of **SUDA BHANU PRASAD** (herein referred as "RIA"), SEBI Registration no- **INA200009050**, has been conducted for Investment Advisory activities as required by SEBI Regulations.

SEBI, vide circular no SEBI/HO/IMD/DF1/CIR/P/2020/182 dated September 23, 2020, issued guidelines for Investment Advisers. As per clause 3 of the said circular:

Client level segregation of advisory and distribution activities, agreement and fees to be charged are aligned together. IA shall ensure compliance with measures stated above at clause 2(i), 2(ii) and 2(iii) latest by April 01, 2022.

This is to certify that RIA is not in distribution activities during the period April 2022 to March 2023. RIA has earned commission for its advisory client

For Megha Kyal & Associates,

CS Megha Kyal Proprietor CP No: 22896

SUDA BHANU PRASAD

INVESTMENT ADVISER BEARING SEBI REGISTRATION No.: INA200009050

SEBI ANNUAL AUDIT (FINANCIAL YEAR 2022-2023)

COMPLIANCE AUDIT REPORT

PREPARED BY

CS Megha Kyal

This document is 'Confidential' and is intended strictly for use by SUDA BHANU PRASAD. Its unauthorized disclosure could seriously and adversely impact SUDA BHANU PRASAD, its stakeholders, its business partners, and/or its customers leading to legal and financial repercussions and adverse public opinion.

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BACKGROUND

SUDA BHANU PRASAD IS SEBI REGISTERED INVESTMENT ADVISOR.

Name of BASL enrolled Investment Adviser	SUDA BHANU PRASAD
BASL Membership ID.	BASL1086
SEBI Registration No.	INA200009050
Annual compliance Audit Report for FY ended	2022-2023

AS PART OF THE ONGOING COMPLIANCE REQUIREMENTS OF SECURITIES EXCHANGE BOARD OF INDIA INVESTMENT ADVISERS REGULATIONS, 2013, INVESTMENT ADVISERS SHALL CONDUCT YEARLY AUDIT IN RESPECT OF COMPLIANCE WITH THESE REGULATIONS FROM A MEMBER OF INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA OR INSTITUTE OF COMPANY SECRETARIES OF INDIA.

CS MEGHA KYAL HAS BEEN ASSIGNED THE INTERNAL AUDIT OF INTERNAL CONTROL SYSTEMS OF SUDA BHANU PRASAD FOR ENSURING SECURE AND CONTINUOUS BUSINESS OPERATIONS AND IDENTIFYING POSSIBLE LAPSES / INADEQUACIES / DEFICIENCIES, IF ANY, BASED ON COMPLIANCE REQUIREMENTS / GUIDANCE / CIRCULAR ISSUED BY SEBI.

Audit Period:

THE AUDIT PERIOD FOR THE CURRENT ANNUAL AUDIT IS APRIL 2022 TO MARCH 2023.

SCOPE OF OUR ASSIGNMENT

THE SCOPE OF AUDIT FOR THE AUDIT PERIOD APRIL 2022 TO MARCH 2023 INCLUDED THE FOLLOWING:

Sr. No.	Areas/ Scope of work covered
1.	Review of Internal Policies & procedures
2.	Website review
3.	Certificate of Registration
4.	KYC procedure and client agreement
5.	Qualification & certification requirement and Capital Adequacy
6.	Personal Trading by Investor Advisor
7.	Client Communication and Disclosures to clients
8.	Risk Profile & Assessment and Suitability assessment
9.	Rationale behind investment advice
10.	Maintenance of records
11.	Grievance redressal process
12.	Segregation of Distribution and execution services
13.	SEBI Communication
14.	SAAS Compliance
15.	Display of Information
16.	Client Level Segregation of Advisory and Distribution Activities
17.	Cyber Security Awareness

	Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
Regulation 3	Application for grant of certificate (1) No person shall act as an investment adviser or hold itself out as an investment adviser unless he has obtained a certificate of registration from the Board under these regulations.	☐ Complied ☐ Not- Complied ☐ Not Applicable	NA	NA	
Regulation 6	Consideration of application and eligibility criteria Regulation 6 states all matters, which are relevant for the purpose of grant of certificate of registration.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
Regulation 7	Qualification and certification requirement. An individual investment adviser or a principal officer of a non-individual investment adviser registered as an investment adviser under these regulations and persons associated with investment advice shall have minimum qualification and certification requirements as mentioned in Regulation 7(1) and 7(2)	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause (iv)	Qualification and certification requirement. Existing individual IAs above fifty years of age shall not be required to comply with the qualification and experience requirements specified under Regulation 7(1) (a) and 7(1) (b) of the amended IA Regulations. However, such IAs shall hold NISM accredited certifications and comply with other conditions as specifies under Regulation 7(2) of the amended IA regulations at all times.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
Regulation 8	Net worth	□ Complied	NA	NA	

	Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
	(1) Investment advisers who are non-individuals shall have a net worth of not less than fifty lakh rupees.(2) Investment advisers who are individuals shall have net tangible assets of value not less than five lakh rupees.	□ Not- Complied □ Not Applicable			
Regulation 13	Conditions of certificate (b) The investment adviser shall inform the Board in writing, if any information or particulars previously submitted to the Board are found to be false or misleading in any material particular or if there is any material change in the information already submitted.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(v)	Registration as Non-Individual Investment Advisor. An individual IA, whose number of clients exceed one hundred and fifty in total, shall apply for registration as non-individual investment adviser within such time as specified under this clause.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
Regulation 15	General Responsibility The regulation 15 imposes certain responsibilities on the Investment Adviser for the transactions it undertakes on behalf of its clients.	☐ Complied ☐ Not- Complied ☐ Not Applicable	NA	NA	
Regulation 15 A	Fees Investment Adviser shall be entitled to charge fees for providing investment advice from a client in the manner as specified by the Board.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	

Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(iii)	Fees Investment Advisers shall charge fees from the clients in either Assets under Advice (AUA) mode or Fixed fee mode.	□ Complied □ Not- Complied □ Not Applicable	NA	NA
Regulation 16	Risk profiling This involves profiling, assessing the risk appetite of each client individually, and communication of such profile to the respective client.	□ Complied □ Not- Complied □ Not Applicable	NA	NA
Regulation 17	Suitability Investment adviser shall ensure suitability of the advice being provided to the client.	□ Complied □ Not- Complied □ Not Applicable	NA	NA
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(viii)	Risk profiling and suitability for non-individual clients. (b) In case of non-individual clients, IA shall use the investment policy as approved by board/management team of such non-individual clients for risk profiling and suitability analysis. (c) The discretion to share the investment policy/relevant excerpts of the policy shall lie with the non-individual client. However, IA shall have discretion not to onboard non-individual clients if they are unable to do risk profiling of the non-individual client in the absence of investment policy.	□ Complied □ Not- Complied □ Not Applicable	NA	NA
Regulation 18	Disclosure to clients	□ Complied	NA	NA

	Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
	This involves disclosure of all necessary information by the investment adviser to its clients.	□ Not- Complied □ Not Applicable			
Regulation 19	Maintenance of records This regulation requires maintenance of certain records, preservation of the same and audit of such records by the prescribed professional	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(vi)	Maintenance of record. IA shall maintain and preserve records of interactions, with all clients including prospective clients, where any conversation related to advice has taken place, in the form as specified under this clause.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(ii)	Agreement between IA and the client. IA shall enter into an investment advisory agreement with its clients as prescribed under this clause and shall ensure that neither any investment advice is rendered nor any fee is charged until the client has signed the aforesaid agreement.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
Regulation 20	Appointment of Compliance officer An investment adviser shall appoint a compliance officer who shall be responsible for monitoring the compliance by the investment adviser.	☐ Complied ☐ Not- Complied ☐ Not Applicable	RIA is registered as Individual Investment Advisor	NA	
Regulation 21	Redressal of client grievances Investment adviser shall redress client grievances promptly through an adequate procedure	□ Complied □ Not- Complied □ Not Applicable	NA	NA	

	Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
Regulation 22	Client level segregation of advisory and distribution activities. (1) Has the annual client level segregation requirement been certified by an auditor (in case of individual IA) and its statutory auditor (in case of a non-individual IA) [Certificate of auditor to be attached along with] (2) An individual investment adviser shall not provide distribution services. (3) The family of an individual investment adviser shall not provide distribution services to the client advised by the individual investment adviser and no individual investment adviser shall provide advice to a client who is receiving distribution services from other family members. (4) A non-individual investment adviser shall have client level segregation at group level for investment advisory and distribution services. (5) Non-individual investment adviser shall maintain an arm's length relationship between its activities as investment adviser and distributor by providing advisory services through a separately identifiable department or division.	□ Complied □ Not- Complied □ Not Applicable	RIA has not maintained client level segregation. RIA has earned commission from Star Health for its advisory client.	Observation is noted. I shall rectify the same.	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated	Client Level Segregation of Advisory and Distribution Activities Compliance and monitoring process for client segregation at group or family level shall be in	□ Complied □ Not- Complied □ Not Applicable	NA	NA	

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Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
September 23, 2020) Clause 2(i)	accordance with the guidelines as specified under this clause.				
Regulation 22A	Implementation of advice or execution (1) Investment adviser may provide implementation services to advisory clients, provided no consideration shall be obtained directly or indirectly either at group level or at family level. (2) Investment adviser shall provide implementation services only through direct schemes. (3) Investment adviser or group or family of investment adviser shall not charge any implementation fees from the client. (4) The client shall not be under any obligation to avail implementation services offered by the investment adviser.	□ Complied □ Not- Complied □ Not Applicable	NA	NA	
SEBI/HO/IMD/DF 1/CIR/P/2 020/182 (Dated September 23, 2020) Clause 2(ix)	Display of details on website and in other communication channels. IAs shall prominently display the information as specified under this clause, on its website, mobile app, printed or electronic materials, know your client forms, client agreements and other correspondences with the clients	☐ Complied ☐ Not- Complied ☐ Not Applicable	It is observed that requisite details are not mentioned in email communication of RIA with its clients.	Observation is noted. Accordingly, requisite details are included in all the communications to clients.	
SEBI/HO/MIRSD2 /DOR/CIR /P/2020/221	Compliance of the SEBI circular for Advisory for financial Sector Organizations regarding Software	□ Complied □ Not- Complied □ Not Applicable	NA	NA	

	Annual Compliance Audit Report for F. Y 2022-2023				
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-individual IA)	
(Dated November	as a Service (SaaS) based solutions for half-yearly				
03, 2020)	ended 31st March 2022 and 30th September 2022.				
SEBI/HO/IMD/IM	Publishing Investor Charter and disclosure of	□ Complied	NA	NA	
D-II	Investor Complaints	□ Not- Complied			
CIS/P/CIR/2021/	(2) All registered investment advisers are required	□ Not Applicable			
0686 (Dated	to publish investor charter on their websites and				
December 13,	mobile applications. If registered investment				
2021)	adviser does not have websites/mobile				
	applications, then as a one-time measure, send				
	investor charter to the investors on their				
	registered e-mail address.				
	(3) All registered investment advisers are required				
	to disclose the details of investor complaints by				
	seventh of the succeeding month on a monthly				
	basis on their websites and mobile applications. If				
	investment adviser does not have websites/mobile				
	applications, then send status of investor				
	complaints to the investors on their registered				
No. 10 Control	email on a monthly basis.	N C. l. Dl	N A	NA	
Name and Contact Details of		Name: Suda Bhanu Prasad	NA	NA	
		Contact Details			
Principal Officer		Email ID:			
		bhanuprasadcfp@yah			
		oo.in			
Name and Contact		Name: NA	NA	NA	
Details of		Contact Details			
		Email ID: NA			

	Annual Compliance Audit Report for F. Y 2022-2023					
Regulation	Particulars	Compliance Status	Reason for non-compliance/ Non-applicability	Action taken on adverse findings (duly approved by the individual IA / management of the non-		
				individual IA)		
Compliance						
Officer						
Total No. of		Total No. of Clients				
Clients as on 31-		as on 31-03-2023: 26				
03-2023						
Cyber Security	Whether any planned Cyber Security Awareness	Yes, details of the	NA	NA		
Awareness	carried out among employees, stakeholders and	same was shared with				
	clients, If Yes, details of Cyber Security Awareness	BASL vide email dated				
	programme conducted in the Audit FY	September 23, 2022				
SEBI / BASL	Last SEBI / BASL Inspection carried out date and	□ Complied	No inspections have been carried	NA		
Inspections	Whether complied with inspection Observations.	☐ Not- Complied	out till date			
		□ Not Applicable				

For Megha Kyal & Associates,

CS Megha Kyal

Proprietor

CP No: 22896

UDIN: A055430E001134079